

# Rare Diseases & Orphan Products

## BREAKTHROUGH SUMMIT 2016

NORD®

Rare Summit

OCTOBER 17-18, 2016  
HYATT REGENCY CRYSTAL CITY  
ARLINGTON, VA

Where Today's Critical Issues and  
Conversations Lead to Tomorrow's  
Cutting-Edge Ideas & Advancements

FDA Speakers Spark Progress for  
Rare Diseases!

Keynote Speaker



**ROBERT CALIFF, MD,**  
Commissioner,  
**FDA**



**PETER MARKS, MD, PhD,**  
Director, Center for Biologics  
Evaluation and Research,  
**FDA**



**JANET WOODCOCK, MD,**  
Director, Center for  
Drug Evaluation and Research,  
**FDA**

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REGISTER BY  
AUGUST 26<sup>th</sup> AND  
SAVE UP TO \$400!

# WHY YOU SHOULD ATTEND

## Invitation from NORD

As a partner in the fight against rare diseases, I hope you will attend this year's Rare Diseases and Orphan Products Breakthrough Summit. NORD's Summit is the only annual event that brings together the entire rare disease community in one venue to discuss new opportunities for collaboration to advance treatments and therapies.

The following 2016 agenda will help you map out the ways to engage with timely content, people, and activities during the conference. In addition to our esteemed faculty, we are excited to announce two new features this year: our enhanced appointment setting software and Lunch & Learn roundtable discussions. We know how important it is to connect with other stakeholders to build partnerships and collaborations, so we hope to see you there.



Peter L. Saltonstall,  
President and CEO,  
NORD

## With Special Appreciation for the 2016 Program Advisory Board Members:

NORD would like to extend a thank you to the program advisory members from the FDA who advised on the FDA elements of the program. Their dedication, time and insights contributed to this most meaningful agenda, which continues to inspire new ideas and dialogue to advance education within the rare disease community.

Larry Bauer, Regulatory Scientist, CDER, FDA

Katharine Chowdhury, OOPD, FDA

Althea Cuff, Science Policy Analyst, CDER, FDA

Jonathan Goldsmith, MD, FACP, Associate Director  
Rare Diseases Program/OND, CDER, FDA

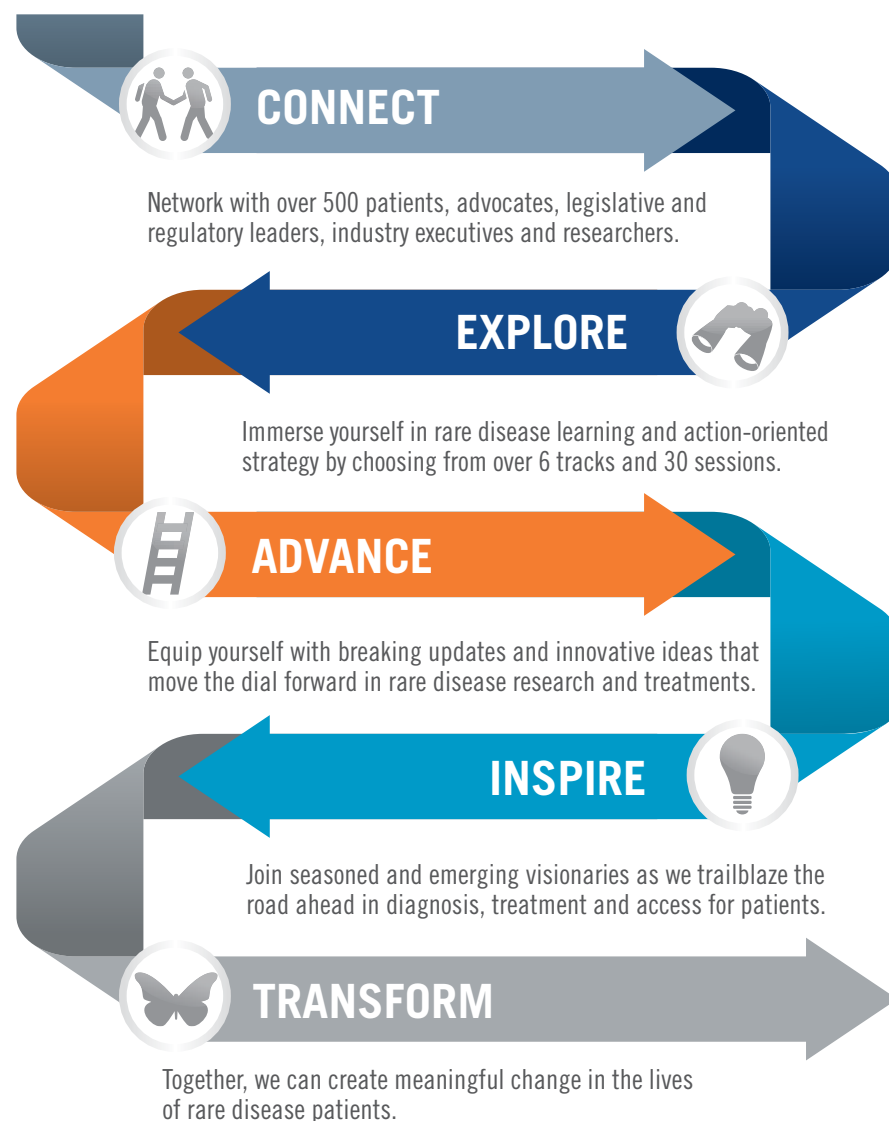
Lucas Kempf, MD, Medical Officer, Rare Diseases  
Program, CDER, FDA

Kathryn O'Connell, MD, PhD, Rare Disease Program,  
Office of New Drugs, CDER, FDA

Gayatri Rao, MD, JD, Director, OOPD, FDA

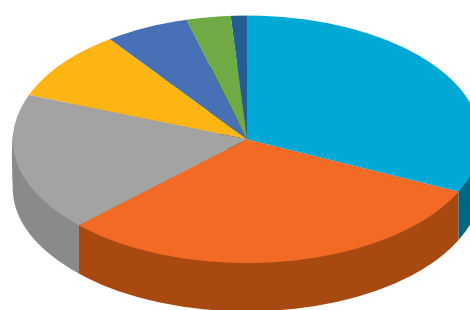
Julienne Vaillancourt, RPh, MPH, Captain, U.S. Public  
Health Service, Regulatory Reviewer, CBER, FDA

## Charting the Course in Rare Diseases



## The Largest Multi-Stakeholder Gathering in the Rare Disease Community

### Previous Participant Profile



- 32% ADVOCACY FOUNDATIONS/PATIENT GROUPS
- 29% PHARMA/BIO
- 17% SOLUTION SERVICES
- 10% GOVERNMENT/FDA
- 6% ACADEMIA/RESEARCH INSTITUTIONS
- 4% MEDIA/COMMUNICATIONS
- 2% INVESTMENT

New and Exciting  
for 2016!





## RARE TO RARE NETWORKING

Maximize your time throughout the event and utilize appointment-setting software to facilitate 1:1 meetings and build meaningful connections.

“The NORD Summit was the singular opportunity that I have had to interact and network with others from patient orgs dealing with rare diseases. I learned as much in the networking breaks as I learned in the sessions. I leave with new knowledge I don't think I could have gained anywhere else.” — Director of Research, Hemophilia Federation of America

# AGENDA AT A GLANCE

## DAY ONE MONDAY, OCTOBER 17, 2016

7:00	Conference Registration and Continental Breakfast
8:00	<b>NORD's Welcome &amp; Opening Remarks</b> — Peter Saltonstall, President and CEO, <b>NORD</b>
8:15	<a href="#">PATIENT KEYNOTE ADDRESS</a>
9:00	<b>Exploring Frontiers — Telemedicine and Rare Diseases</b>
9:30	<a href="#">KEYNOTE ADDRESS</a>
10:15	Networking and Refreshment Break <b>SPONSORED BY:</b> 
11:00	<b>Potential Advances through Genetic Innovation</b>
12:15	<a href="#">LUNCH AND LEARN BREAKOUT ROUNDTABLES</a> <b>SPONSORED BY:</b> 
1:30	<a href="#">CHOOSE BETWEEN THREE BREAKOUT SESSIONS (A-C)</a>



The Crucial Role of Data in Advancing Diagnosis and Clinical Drug Development




Collaborations Across Borders — Addressing Rare Diseases as a Global Public Health Challenge



Focus on Pediatric Diseases — Advancing Research and Treatments

2:45	Networking and Refreshment Break
3:30	<b>The Challenge of Access and Reimbursement — Rising Concerns Regarding Affordability, Innovation and Quality of Care</b>
4:30	<b>The Landscape for Investment</b>
5:30	Close of Day One / Networking Cocktail Reception Commences <b>SPONSORED BY:</b>   

## DAY TWO TUESDAY, OCTOBER 18, 2016

7:30	Continental Breakfast Opens
8:00	<b>Day Two Insights</b> — Peter Saltonstall, President and CEO, <b>NORD</b>
8:10	<b>Update from NORD Board of Directors</b> — Marshall L. Summar, MD, Division Chief, Genetics and Metabolism, <b>Children's National Health System</b>
8:20	<a href="#">NATIONAL ELECTION IMPLICATIONS KEYNOTE ADDRESS</a>
9:00	<b>Driving Progress Through Policy</b>
10:00	Networking and Refreshment Break <b>SPONSORED BY:</b> 
10:45	<a href="#">CHOOSE BETWEEN THREE TRACKS (I-III)</a>



Trending Topics from FDA



Strategies to Address Patient Challenges



Breaking Down Barriers to Access

1:00	Networking Luncheon
2:15	<b>NORD and Trio Health Partnership to Improve Quality of Care and Outcomes</b>
3:00	<b>Predicting the Pipeline — Orphan Product Development and Progress in 2017</b>
3:45	<b>The FDA Commitment to Rare Diseases</b>
4:45	Closing Remarks — Peter Saltonstall, President and CEO, <b>NORD</b>
5:00	Close of Conference



# SUMMIT SPEAKERS



David Altarac, MD, MPA,  
Head of Global Regulatory Affairs,  
**Shire**



Jim Anderson, Senior Director, Business  
Development, Head, Reimbursement,  
Access & Distribution Solutions,  
Emerging Biopharma,  
**QuintilesIMS**



David Arons, JD,  
Chief Executive Officer,  
National Brain Tumor Society, Member,  
Blue Ribbon Panel,  
**National Moonshot  
Cancer Initiative**



Larry Bauer,  
Regulatory Scientist, CDER,  
**FDA**



Michael Binks, MD,  
Vice President, Clinical Research, Rare  
Disease Research Unit,  
**Pfizer Inc**



Catherine Blansfield, MA, BS, RN,  
Vice President of  
Access and Outcomes,  
**NORD**



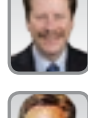
Tim Boyd,  
Associate Director of State Policy,  
**NORD**



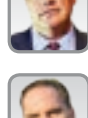
Philip J. Brooks, PhD,  
Program Director, Division of Clinical  
Innovation, NCATS,  
**NIH**



Loreen M. Brown, MSW,  
Senior Vice President, Product Strategy  
and Commercialization Excellence,  
**Lash Group, a part of  
AmerisourceBergen**



Robert Califf, MD,  
Commissioner,  
**FDA**



Brent Clough,  
CEO,  
**Trio Health**



Mark Dant,  
President and CEO,  
**National MPS Society**



Peter Dehnel, Medical Director,  
**Blue Cross and  
Blue Shield of Minnesota**



Mary Dunkle,  
Vice President  
Educational Initiatives,  
**NORD**



Caitlin Dwyer, MSW, LSW,  
Social Worker,  
Division of Nephrology,  
**Children's Hospital  
of Philadelphia**



David Flannery, MD, FACMG, FAAP,  
Medical Director,  
**American College of  
Medical Genetics**



Kelly East, MS, CGC, Certified Genetic  
Counselor, Clinical Applications Lead,  
**HudsonAlpha Institute for  
Biotechnology**



Karen L. Erickson, Associate Executive  
Director, Community Engagement,  
**The Alpha-1 Foundation**



Eric Floyd, MS, MBA, PhD,  
Chief Scientific Officer,  
**Dohmen Life Science Services**



Pamela K. Gavin,  
Chief Operating Officer,  
**NORD**



Jim Geraghty,  
Entrepreneur-In-Residence,  
**Third Rock Ventures**



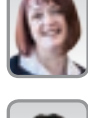
Jonathan Goldsmith, MD, FACP,  
Associate Director Rare Diseases  
Program/OND, CDER,  
**FDA**



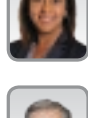
Steven Grossman,  
President,  
**HPS Group, LLC**



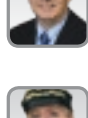
Alberto Gutierrez,  
Director of the Office of  
In Vitro Diagnostics, CDRH,  
**FDA**



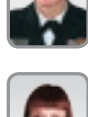
Amanda L. Hayward, PhD,  
**Independent**



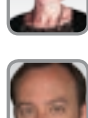
Nicole Hebbert, Vice President,  
Patient Access and Engagement,  
**UBC: An Express Scripts Company**



John Jenkins, MD,  
Director,  
Office of New Drugs,  
**FDA**



Valerie Jensen, RPh,  
Associate Director of the  
Drug Shortage Staff, CDER,  
**FDA**



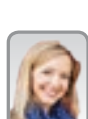
Jane Juusola, PhD, FACMG  
Director, Whole Exome  
Sequencing Program,  
**GeneDx**



Lucas Kempf, MD, Medical Officer,  
Rare Diseases Program, CDER,  
**FDA**



Joan Keutzer, PhD, Vice President  
and Head of Integrated Solutions for  
Rare Diseases, **Sanofi Genzyme**



Richard Klein,  
Director, Patient Liaison Program,  
Office of Health and Constituent Affairs,  
OHCA, **FDA**



Carrie Koenig,  
Program Coordinator,  
**Hemophilia Federation  
of America**



Peter Kolchinsky,  
Managing Director & Portfolio  
Manager,  
**RA Capital Management**



Mike Lanthier,  
Operation Research Analyst,  
Office of Planning, Office of  
the Commissioner, **FDA**



John Leonard, MD,  
Chief Medical Officer,  
**Intellia Therapeutics**



Ted W. Love, MD,  
Chief Executive Officer,  
**Global Blood Therapeutics**



Sue Lim, MD,  
Team Lead for Therapeutic Biologics,  
OND Therapeutic and Biologics Team,  
CDER, **FDA**



Peter Marks, MD, PhD,  
Director, CBER,  
**FDA**



Jeffrey Marrazzo,  
Co-Founder and  
Chief Executive Officer,  
**Spark Therapeutics**



Paul Melmeyer,  
Associate Director  
of Public Policy,  
**NORD**



Matthew Might, Associate Professor,  
School of Computing, **University of  
Utah**; Associate Professor, Visiting,  
Biomedical Informatics, **Harvard  
Medical School**; Strategist, Executive  
Office of the President,  
**The White House**



Jules T. Mitchel,  
President and Co-Founder,  
**Target Health Inc.**



Richard Moscicki, MD,  
Deputy Center Director  
for Science Operations,  
**FDA**



Haja El Mubarak,  
Division of Microbiology  
Devices, CDRH,  
**FDA**



Jan Nielsen,  
Division President, Sonexus™ Access &  
Patient Support,  
**Cardinal Health**



Michael A. Pacanowski, MPH, PharmD,  
Associate Director for Genomics and  
Targeted Therapy, CDER,  
**FDA**



Richard Peters, MD, PhD, Senior Vice  
President, Head, Global Rare Diseases  
Franchise and Head, JAPAC Business  
Unit, **Sanofi Genzyme**



Lisa Phelps, MPH,  
Director of Marketing &  
Community Relations,  
**NORD**



Gayatri Rao, MD, JD,  
Director, OOPD,  
**FDA**



Kate Rawson,  
Senior Editor,  
**Prevision Policy**



Lori Reilly,  
Executive Vice President,  
Policy and Research,  
**PhRMA**



Martha Rinker,  
Vice President of  
Public Policy,  
**NORD**



Durhane Wong-Rieger, President,  
**Canadian Organization for Rare  
Disorders**



Peter L. Saltonstall,  
President and CEO,  
**NORD**



Jayson Slotnik, JD,  
Principal and Founding Member,  
**Health Policy Strategies, Inc.**



Noel Southall,  
Informatics, NCATS,  
**NIH**



Marshall L. Summar,  
MD, Division Chief, Genetics and  
Metabolism, **Children's National  
Health System**



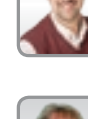
Gina Szajnuk,  
Co-founder & Executive Director,  
**Rare and Undiagnosed  
Network (RUN)**



Michelle Tarver, MD, PhD,  
CDRH,  
**FDA**



Lisa Terrizzi, JD,  
General Counsel,  
**NORD**



Charles A. Thompson,  
Global Lead, Pfizer Pediatric Center  
of Excellence,  
**Pfizer Inc**



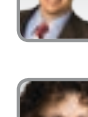
Tiina K. Urv, PhD,  
Program Director, Division of Clinical  
Innovation, NCATS,  
**NIH**



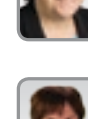
Pujita Vaidya, MPH, Acting Director,  
Decision Support and Analysis Team,  
Office of Strategic Programs, CDER,  
**FDA**



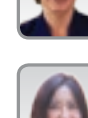
Paul Weckstein, JD,  
Co-Director,  
**The Center for Law and Education**



John J. Whyte, MD, MPH, Director of  
Professional Affairs and Stakeholder  
Engagement, CDER, **FDA**



Celia Witten, MD, PhD,  
Deputy Director, CBER,  
**FDA**



Janet Woodcock, MD,  
Director, CDER,  
**FDA**



Nora Yang, PhD, MBA, Director, Portfolio  
Management and Strategic Operations,  
Therapeutics for Rare and Neglected  
Diseases (TRND), NCATS, **NIH**



Lynne P. Yao, MD,  
Acting Director, Division of Pediatric  
and Maternal Health/ODE IV/CDER,  
**FDA**

# DAY ONE MONDAY, OCTOBER 17, 2016

7:00 Conference Registration and Continental Breakfast



Networking Appointment Times Available

8:00 NORD's Welcome and Opening Remarks



Peter L. Saltonstall,  
President and CEO,  
**NORD**

## 8:15 PATIENT KEYNOTE ADDRESS

Kristen Gray, Co-Founder,  
**Charlotte and Gwenyth Gray Foundation**

## 9:00 Exploring Frontiers — Telemedicine and Rare Diseases

David Flannery, MD, FACMG, FAAP, Medical Director,  
**American College of Medical Genetics**

## 9:30 KEYNOTE ADDRESS

Robert Califf, MD, Commissioner, **FDA**

10:15 Networking and Refreshment  
Break Sponsored by:



Networking Appointment Times Available

## 11:00 Potential Advances through Genetic Innovation

Today's genetic capabilities and developing technologies hold great promise for the rare disease community. With genome and exome sequencing, new applications of gene therapy and the promise of gene editing, the potential for advances through genetic innovation is growing.

- Advance diagnosis for rare disease patients through genome/exome sequencing

- Leverage gene therapy to find new treatment options for rare disease patients
- Understand the promise of targeted genome editing with CRISPR/Cas9
- Regulatory considerations for gene therapy

### Moderator:

Nora Yang, PhD, MBA, Director, Portfolio Management and Strategic Operations, Therapeutics for Rare and Neglected Diseases (TRND), NCATS, **NIH**

### Panelists:

Jane Juusola, PhD, FACMG, Director, Whole Exome Sequencing Program, **GeneDx**

John Leonard, MD, Chief Medical Officer,  
**Intellia Therapeutics**

Jeffrey Marrazzo, Co-Founder and Chief Executive Officer, **Spark Therapeutics**

Celia Witten, MD, PhD, Deputy Director, CBER, **FDA**

## 12:15 LUNCH AND LEARN BREAKOUT ROUNDTABLES\* SPONSORED BY:

\*Reserve your table seat when registering

### 1 Use of EHRs for Rare Disease Patients

Jeremy Morgan, Initiated Research and CoRDS Program Director, **Sanford Research**  
Angela VanVeldhuizen, CoRDS Project Manager, **Sanford Research**  
Brent Clough, CEO, **Trio Health**

### 2 The Role of the Patient Organizations in Advocating for New Drug Approvals

Mladen Bozic, Head, Global Regulatory Policy and Intelligence, **Shire**  
Kate Rawson, Senior Editor, **Prevision Policy**  
Wayne Pines, President Healthcare, **APCO Worldwide**

### 3 Potential Challenges of Switching when Biosimilars are Approved

Larry LaMotte, Vice President of Public Policy, **Immune Deficiency Foundation**

### 4 Optimal Use of Social Media by Patient Organizations

Kelly Williams, Vice President, Communications and Marketing, **Pulmonary Hypertension Association**  
Jennifer Huron, Associate Director, Communications & Marketing, **NORD**  
Lisa Phelps, MPH, Director of Marketing & Community Relations, **NORD**

### 5 Navigating and Accessing Hubs for Rare Disease Patients

Nancy Pilcher, RN, Director, Business Development, **Lash Group, part of AmerisourceBergen**  
Barbara Tucciarone, Operations Specialist, **NORD**  
Catherine Blansfield, MA, BS, RN, Vice President of Access and Outcomes, **NORD**  
Rob Osborne, Senior Director of Business Development, **Accredo**

### 6 Changes in Compassionate Use Programs for Drugs

John J. Whyte, MD, MPH, Director of Professional Affairs and Stakeholder Engagement, CDER, **FDA**  
Paul Melmeyer, Associate Director of Public Policy, **NORD**

### 7 Optimizing Communications among Patient Organizations and Industry

Amit Rakhit, MD, MBA, Chief Medical & Portfolio Officer, **Ovid Therapeutics**  
Jamie Ring, Head Patient Advocacy, **Spark Therapeutics**  
Ellen Salkeld, Board Member, **Aplastic Anemia & MDS International Foundation**

### 8 Facilitating Clinical Trial Recruitment

Jessica Perry, Associate Director, Patient Recruitment Programs, **QuintilesIMS**

### 9 Partnering for Progress (Centers of Excellence, Consortia, etc)

Charles A. Thompson, Global Lead, Pfizer Pediatric Center of Excellence, **Pfizer Inc**  
Ron DeBellis, Chief Scientific Officer, **NORD**

### 10 The Future of Gene Therapy for Rare Diseases

Celia Witten, MD, PhD, Deputy Director, CBER, **FDA**  
Frank Sasinowski, Director, **Hyman Phelps & McNamara**

### 11 How Drug Shortages Affect Rare Disease Patients

Valerie Jensen, RPh, Associate Director of the Drug Shortage Staff, CDER, **FDA**

### 12 Advancing Pediatric Research and Treatment Development

Lynne Yao, MD, Acting Director, Division of Pediatric and Maternal Health/ODE IV/CDER, **FDA**

### 13 Developing Additional Screening Diagnostics

Alberto Gutierrez, Director of the Office of In Vitro Diagnostics, CDRH, **FDA**

### 14 Co-development and Co-branding of Treatments

Derek Gavin, Director of Development, **NORD**

### 15 Promote a Culture of Patient Involvement in Medical Technology

Haja El Mubarak, Division of Microbiology Devices, CDRH, **FDA**

### 16 Development and Regulation of Combination Products

James Bertram, CDRH Product Jurisdictional Officer, **FDA/CDRH/ODE**

### 17 Genome Sequencing for Rare Disease Diagnosis

Kelly East, MS, CGC, Certified Genetic Counselor, Clinical Applications Lead, **HudsonAlpha Institute for Biotechnology**  
Nedra Whitehead, Director, Center for Genomics in Public Health, **RTI International**

### 18 Educating Medical Professionals about Rare Diseases

Mary Dunkle, Vice President Educational Initiatives, **NORD**  
Karren Williams, Executive Director Global Medical Communications, **Akcea Therapeutics**

### 19 How Off-label Reimbursement Issues will Affect Rare Disease Patients

Steven A. Grossman, President, **HPS Group**  
Pamela K. Gavin, Chief Operating Officer, **NORD**

### 20 Facilitation of Earlier Diagnosis of Rare Diseases

Joan Keutzer, PhD, Vice President and Head of Integrated Solutions for Rare Diseases, **Sanofi Genzyme**  
Eden Haverfield, PhD, FACMG, Medical Geneticist, **Invitae**



Networking Appointment Times Available

“This has been a successful meeting between my spiritual and emotional dedication to fellow rare disease patients and the scientific & regulatory experts with their valuable lot of tools to help us navigate the confusing aspects of being a good advocate.”

— Director of Support Groups, **Cushing's Support and Research Foundation**



## BREAKOUT A



### The Crucial Role of Data in Advancing Diagnosis and Clinical Drug Development

Rare diseases pose special challenges related to data collection and analysis, but the potential value of data for this community has been well documented. This panel will discuss innovative ways to collect, share or use data to advance rare disease diagnosis and treatment.

- Understand the pivotal role of natural history and registry studies in orphan product development
- Hear case studies regarding the use of data for patients with ultra-rare diseases
- Discuss current trends in targeting the molecular basis of disease

**Moderator:**

Marshall L. Summar, MD,  
Division Chief, Genetics & Metabolism,  
**Children's National Health System**

**Panelists:**

Matthew Might, Associate Professor of Computing,  
**University of Utah**; Adviser, **Precision Medicine Initiative**; Visiting Professor, **Harvard Medical School**

Michael A. Pacanowski, MPH, PharmD, Associate Director for Genomics and Targeted Therapy, CDER, **FDA**

Michael Binks, MD, Vice President, Clinical Research, Rare Disease Research Unit, **Pfizer Inc**

Eden Haverfield, PhD, FACMG, Medical Geneticist, **Invitae**

## BREAKOUT B



### Collaborations Across Borders — Addressing Rare Diseases as a Global Public Health Challenge

Rare diseases affect patients around the world in such a way that singular country efforts are no longer enough to address the growing public health challenge. Collaborations must happen at a global scale. This panel features discussions from global leaders on the challenges and opportunities of a global, collaborative approach.

- Evaluate the various global approaches to clinical trials
- Prepare for a diverse set of global access challenges including payer reimbursement, patient support services and affordability
- Navigate the differing patient privacy and compliance issues that affect clinical trials development in each country
- Learn how regulatory agencies are collaborating to create a more seamless process
- Initiation of the EMA/FDA Rare Disease Cluster

**Moderator:**

Lisa Phelps, MPH, Director of Marketing & Community Relations, **NORD**

**Panelists:**

David Altarac, MD, MPA,  
Head of Global Regulatory Affairs, **Shire**

Jonathan Goldsmith, MD, FACP, Associate Director Rare Diseases Program/OND, CDER, **FDA**

Jules T. Mitchel, President and Co-Founder, **Target Health Inc.**

Durhane Wong-Rieger, President,  
**Canadian Organization for Rare Disorders**

## BREAKOUT C



### Focus on Pediatric Diseases — Advancing Research and Treatments

While more than half of the patients with rare diseases are children and all pediatric cancers are rare, pediatric diseases fall far behind adult rare diseases with respect to current research and approved therapies.

- Advance research and development of safe, effective treatments for children with rare diseases
- Gain a deeper understanding of the Rare Pediatric Disease Priority Review Voucher
- Learn what the Cancer Moonshot Initiative may mean for children and pediatric oncology

**Moderator:**

Tiina K. Urv, PhD,  
Program Director, Division of Clinical Innovation, NCATS,  
**NIH**

**Panelists:**

Lynne P. Yao, MD, Acting Director,  
Division of Pediatric and Maternal Health/ODE IV/CDER,  
**FDA**

Larry Bauer,  
Regulatory Scientist, CDER,  
**FDA**

David Arons, JD, Chief Executive Officer,  
**National Brain Tumor Society**;  
Member, Blue Ribbon Panel,  
**National Moonshot Cancer Initiative**

Mark Dant,  
President and CEO,  
**National MPS Society**

2:45 Networking and Refreshment Break



*Networking Appointment Times Available*

3:30 **The Challenge of Access and Reimbursement — Rising Concerns Regarding Affordability, Innovation and Quality of Care**

Access and affordability for rare disease patients continue to pose unique challenges. This panel features thought-leaders from each sector of the healthcare community who come together to discuss how the Affordable Care Act, healthcare marketplace and rising cost of medications affect the rare disease community.

- Maintain focus on the cost of diseases versus the cost of medicine to transform patient care and access
- Discover innovations in manufacturer-driven patient support programs and healthcare insurance benefit design to determine the downstream effect on rare disease patients

- Understand how the post-ACA healthcare marketplace poses unique challenges and difficulties for rare disease patients including limited affordable options in coverage

**Moderator:**

Catherine Blansfield, MA, BS, RN,  
Vice President of Access and Outcomes,  
**NORD**

**Panelists:**

Lori Reilly,  
Executive Vice President, Policy & Research,  
**PhRMA**

Loreen M. Brown, MSW, Senior Vice President, Product Strategy and Commercialization Excellence,  
**Lash Group, a part of AmerisourceBergen**

Karen L. Erickson, Associate Executive Director, Community Engagement, **The Alpha-1 Foundation**

Peter Dehnel, Medical Director,  
**Blue Cross and Blue Shield of Minnesota**

4:30 **The Landscape for Investment**

In recent years, the investment community has felt comfortable investing in orphan medical products, even though the target population by definition is limited. Whether this trend continues depends on how investors view the future of orphan products and whether the environment is conducive.

- Examine how the investment community views orphan products
- Determine what factors investors take into account in deciding how to invest
- Identify whether investors are optimistic about the prospects for 2017 and beyond

**Moderator:**

Jim Geraghty, Entrepreneur-In-Residence,  
**Third Rock Ventures**

**Panelists:**

Ted W. Love, MD, Chief Executive Officer,  
**Global Blood Therapeutics**

Peter Kolchinsky, Managing Director & Portfolio Manager,  
**RA Capital Management**

Amanda L. Hayward, PhD,  
**Independent**

5:30 Close of Day One



## Networking Cocktail Reception

*(immediately following the close of day one)*

# DAY TWO TUESDAY, OCTOBER 18, 2016

7:30 Continental Breakfast Opens



*Networking Appointment Times Available*

8:00 Day Two Insights



Peter L. Saltonstall,  
President and CEO,  
**NORD**

8:10 Update from NORD Board of Directors



Marshall L. Summar, MD,  
Division Chief, Genetics & Metabolism,  
**Children's National Health System**

8:20

## NATIONAL ELECTION IMPLICATIONS KEYNOTE ADDRESS

Kate Rawson, Senior Editor, **Prevision Policy**

9:00

## Driving Progress Through Policy

### Moderator:

Martha Rinker, Vice President of Public Policy, **NORD**

### Part I: State-Based Advocacy

- Leverage lessons learned from successes and challenges of state-based advocacy initiatives
- Garner insights into future state advocacy programs

Tim Boyd, Associate Director of State Policy, **NORD**

## Part II: National Policy Outlook

- Examine the implications stemming from PDUFA VI

Paul Melmeyer, Associate Director of Public Policy,  
**NORD**

10:00 Networking and Refreshment Break

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*Networking Appointment Times Available*

## 10:45 CHOOSE FROM THREE TRACKS (I-III)

### TRACK I



## Trending Topics from FDA

10:45 Track Chair Opening Remarks

Richard Moscicki, MD,  
Deputy Center Director for Science Operations,  
**FDA**

10:50 **Biosimilars Update**

Sue Lim, MD, Team Lead for Therapeutic Biologics,  
OND Therapeutic and Biologics Team, CDER, **FDA**

11:10 **Externally-Led PFDD**

Pujita Vaidya, MPH, Acting Director, Decision  
Support and Analysis Team, Office of Strategic  
Programs, CDER, **FDA**

11:30 **Current Perspectives on Orphan  
Exclusivity Incentives**

Gayatri Rao, MD, JD, Director, OOPD,  
**FDA**

11:50 **The Importance of the Patient's Input  
at Advisory Committees**

Richard Klein, Director,  
Patient Liaison Program, Office of  
Health and Constituent Affairs, OHCA, **FDA**

### TRACK II



## Strategies to Address Patient Challenges

10:45 Track Chair Opening Remarks

Richard Peters, MD, PhD, Senior Vice President,  
Head, Global Rare Diseases Franchise and Head,  
JAPAC Business Unit, **Sanofi Genzyme**

10:50 **Ensuring Patients' Access to  
Education — A Civil Rights Issue**

Lisa Terrizzi, JD, General Counsel, **NORD**  
Paul Weckstein, JD, Co-Director,  
**The Center for Law and Education**

11:10 **Rare Diseases and Emergency  
Room Visits**

Carrie Koenig, Program Coordinator,  
**Hemophilia Federation of America**

11:25 **Transition to Adulthood for  
Pediatric Patients**

Caitlin Dwyer, MSW, LSW, Social Worker, Division of  
Nephrology, **Children's Hospital of Philadelphia**

11:40 **Advocacy for the Undiagnosed**

Gina Szajnuik, Co-Founder and Executive Director,  
**Rare and Undiagnosed Network (RUN)**

12:00 **The Challenge of Drug Shortages for  
the Rare Disease Patient**

Valerie Jensen, RPh, Associate Director of the  
Drug Shortages Staff, CDER, **FDA**

### TRACK III



## Breaking Down Barriers to Access

10:45 Track Chair Opening Remarks

Jim Anderson, Senior Director, Business  
Development, Head, Reimbursement, Access  
& Distribution Solutions, Emerging Biopharma,  
**QuintilesIMS**

10:50 **Off-Label Usage and Reimbursement  
Concerns**

Steven Grossman, President, **HPS Group, LLC**

11:10 **The Impact of Preferred Drug Lists  
and Formulary Exclusions**

Jan Nielsen, Division President, Sonexus™ Access  
& Patient Support,  
**Cardinal Health**

11:30 **The Role of Specialty Pharmacies  
and Hubs in Product  
and Patient Access**

Nicole Hebbert, Vice President,  
Patient Access and Engagement,  
**UBC: An Express Scripts Company**

11:50 **The Challenges of  
Orphan Product Pricing**

Jayson Slotnik, JD,  
Principal and Founding Member,  
**Health Policy Strategies, Inc.**

## TRACK I CONTINUED

12:10 **Case Studies and Flexibility on Recent Approvals**

John Jenkins, MD,  
Director, Office of New Drugs,  
**FDA**

12:30 **Closing Panel Discussion**

## TRACK II CONTINUED

12:15 **Rare Disease Patients and Medical Devices**

Michelle Tarver, MD, CDRH,  
**FDA**

12:30 **Closing Panel Discussion**

## TRACK III CONTINUED

12:10 **Compassionate Use and Expanded Access**

Lucas Kempf, MD,  
Medical Officer, Rare Diseases Program, CDER,  
**FDA**

12:30 **Closing Panel Discussion**

1:00 CLOSE OF TRACKS AND NETWORKING LUNCHEON



Networking Appointment Times Available

2:15 **NORD and Trio Health Partnership to Improve Quality of Care and Outcomes**

Pamela K. Gavin, Chief Operating Officer, **NORD**  
Brent Clough, CEO, **Trio Health**

3:00 **Predicting the Pipeline — Orphan Product Development and Progress in 2017**

Orphan drug approvals have steadily increased over the past few years, with the FDA and NIH providing incentives and funding for research and development of new treatments for rare diseases. As the industry looks forward into 2017 and beyond — What else can be expected? Will the orphan drug approvals continue to rise? Are certain rare diseases or therapeutic areas more likely to gain investment than others? This panel takes stock of the 2016 orphan drug development landscape and looks forward into the pipeline of potential product development and approvals for the coming year.

- Explore the rare diseases and therapeutic areas that have the greatest need for drug developments as well as the strongest likelihood of drug approval for 2017
- Assess whether these disease states in need line up with the areas of interest from the investment community
- Discover how to best incorporate patient advocates into the drug development paradigm

**Moderator:**

Philip J. Brooks, PhD, Program Director,  
Division of Clinical Innovation, NCATS, **NIH**

**Panelists:**

Eric Floyd, MS, MBA, PhD, Chief Scientific Officer,  
**Dohmen Life Science Services**

Mike Lanthier, Operation Research Analyst,  
Office of Planning, Office of the Commissioner, **FDA**

Noel Southall, PhD, Leader, Informatics,  
Division of Pre-Clinical Innovation, NCATS, **NIH**

3:45 **The FDA Commitment to Rare Diseases**

**Moderator:**

Peter L. Saltonstall,  
President and CEO,  
**NORD**

**Panelists:**

Janet Woodcock, MD,  
Director, CDER,  
**FDA**

Peter Marks, MD, PhD,  
Director, CBER,  
**FDA**

5:00 **Closing Remarks**

Peter L. Saltonstall,  
President and CEO,  
**NORD**

5:00 CLOSE OF CONFERENCE

## POSTER HIGHLIGHTS

### Life-Transforming Treatments

An opportunity throughout each of the networking breaks and luncheons to view original research, innovations and advancements as numerous posters are presented, illustrating key themes:

- **Innovative Research**
- **Medical Education Advancement**
- **Patient Community Building**
- **Other Life-Transforming Treatments and Advancements**

For any questions regarding the poster submissions, please visit [www.nordsummit.org](http://www.nordsummit.org).



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## 3 Ways to Register

**Website:** [www.nordsummit.org](http://www.nordsummit.org)

**Email:** [roberts.apse@cbinet.com](mailto:roberts.apse@cbinet.com)

**Phone:** Roberts Apse  
339-298-2290

\* For additional pricing information, please contact Roberts Apse at 339-298-2290 or [roberts.apse@cbinet.com](mailto:roberts.apse@cbinet.com)

**Fee includes continental breakfast, lunch, wine and cheese reception, refreshments and conference documentation.**

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Any cancellations received in writing on or before 14 days prior to the start date of the event will be refunded, less a \$399 administrative charge. No refunds will be made after this date. Your registration may be transferred to another member of your organization up to 24 hours in advance of the summit.

NORD and CBI will offer a credit to those who cancel prior to the cut-off date to an alternative conference hosted by CBI within a six-month timeframe. In case of a conference cancellation, you will receive a refund for your conference registration fee only. NORD reserves the right to alter this program without prior notice. Please Note: Speakers and agenda are subject to change. In the event of a speaker cancellation, every effort to find a suitable replacement will be made.

*\*Events beyond our control include: severe weather conditions, natural and man-made disasters and any other similar events.*

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\* The opinions of the conference faculty do not necessarily reflect those of the companies they represent, NORD or CBI.

## SCHOLARSHIP APPLICATIONS

NORD is pleased to provide patient organizations with scholarships to help with the cost of attending the Summit. Scholarships are awarded on a first-come, first-served, as-needed basis with priority given to NORD patient organization members.

**To apply, please go to [www.nordsummit.org/summit-event-details/](http://www.nordsummit.org/summit-event-details/) and download the application.**

## POSTER SUBMISSIONS

Academics, researchers, industry, government agencies, health care professionals, patient organizations and any other interested parties that have conducted rare disease or orphan product research studies or public health projects are invited to submit a poster abstract to the summit. The overall theme of the poster sessions is "Life-Transforming Treatments;" however, the four themes of "Innovative Research", "Medical Education Advancement", "Patient Community Building" and "Other" are the suggested specific topic areas within that overarching theme that the planning committee would like addressed. For any questions regarding the poster submissions or to submit an abstract please contact...

**Ashley Worrell**

**339-298-2113**

[ashley.worrell@cbinet.com](mailto:ashley.worrell@cbinet.com)

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