

MAKE AN IMPACT ON RARE DISEASE DAY

SHOW YOUR STRIPES



How to Host a University Event

Where Do You Start?

- Find a team of passionate individuals who display interest in rare disease.
- Seek a faculty advisor who is supportive of the event.
- Set a date and book a location on campus.

Generate Your Idea

- There are several options for events on campus: panels; guest speakers; tabling on campus; movie night on rare diseases.
- Decide if you are going to focus on rare diseases in general or on one rare disease.

Research Your Topic

- Know what you are talking about! Take advantage of the [Rare Disease Day Frequently Asked Questions](#) and the [Rare Disease Day Fact Sheet](#).
- **If you are focusing on one disease, use NORD's [Rare Disease Database](#) reports and other resources to help educate yourself.**

Find Opportunities to Collaborate

- Patient and caregiver speakers have personal views on rare diseases that can be critical to understanding diagnosis, treatment and everyday life.
- Disease-specific patient organizations can provide additional information and resources.
- Make connections on campus! Your event should be interesting for a variety of people regardless of their academic focus.

Promote the Event

- Spread the word on social media!
- Poster your campus with the event details.
- Ask your professors and departments to share with their students and in their weekly emails.
- [Share the event with NORD!](#) We would love to share your event on our Rare Disease Calendar and with our community!

Don't Forget

- NORD is here to help with your events!
- Take a group picture and share with NORD at education@rarediseases.org

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Stay Involved

- Are you interested in staying involved with NORD beyond Rare Disease Day? [Sign up for our Bimonthly Student Newsletter](#) to stay up to date with what is going on!
- Consider starting a Club or Chapter to raise awareness about rare diseases on campus all year long! Email clumpkins@rarediseases.org for more information.

Questions? Write to NORD at education@rarediseases.org.