

# SHOW YOUR STRIPES™



Make an impact on the biggest day of the year for rare diseases



Rare Disease Day® takes place on the last day of February each year. The goal is to all come together on one day to raise awareness about rare diseases and their impact on millions of people around the world. It's never too early to get involved!

The National Organization for Rare Disorders (NORD®) is the official US sponsor of Rare Disease Day and as such, we work hand-in-hand with the European Organization for Rare Diseases (EURORDIS) leading the international campaign. To learn what's happening around the world, visit the global website at [rarediseaseday.org](http://rarediseaseday.org).

**Alone we are rare. Together we are strong.**

## Get involved with Rare Disease Day and Show Your Stripes™!

A symbol for rare diseases, the zebra inspired the *#ShowYourStripes* call to action. Whether you or someone you know has been impacted by a rare disease, find a fun way to join our community through embracing stripes on Rare Disease Day.

### Raise Social Awareness

To make the largest impact on social media, be sure to remember to tag *#ShowYourStripes* and *#RareDiseaseDay* in your posts.

### Download Materials

Each year we release downloadable resources to help you in sharing your story with your local media or online. Sharing your experience helps people understand what it is like to live with or care for someone with a rare disease.



### Host an Event

Everyone is invited to participate in Rare Disease Day. Host an event in your town, school or company to educate others about rare diseases and the needs of our community.

### Donate

Your donations help us provide resources for the rare community across the country.

**FOR MORE INFORMATION ABOUT RARE DISEASE DAY, VISIT: [RAREDISEASES.ORG](http://RAREDISEASES.ORG)**

*Donations to NORD and interested sponsors may contact [rddus@rarediseases.org](mailto:rddus@rarediseases.org).*

#### **NORD: Fighting for the rare community every day for more than 35 years.**

NORD is committed to the identification, treatment and cure of rare disorders through programs of education, advocacy, research and patient support services. NORD does not recommend or endorse any particular medical treatment but encourages patients to seek the advice of their clinicians.

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**NORD®**  
National Organization  
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**rarediseases.org**