



## **Lesli Proffitt Nordstrom** **Director, Marketing and Communications**

Lesli serves as Director of Marketing and Communications at the National Organization for Rare Disorders (NORD). In this role she is responsible for leading the advancement of NORD's community relations and brand. She brings to the organization more than ten years of experience developing and implementing marketing and communications strategies in agency, political and non-profit environments.

Lesli received her M.I.A. in management and institutional analysis from the School of International and Public Affairs at Columbia University and her B.A. in history from the University of Kentucky. While at Columbia, Lesli was named a Foreign Language and Area Studies Fellow and served as senior editor of the Journal of International Affairs. Lesli was a Fulbright Scholar in the field of International Relations in Stockholm, Sweden.

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