APPLICATION GUIDELINES

NORD’s COVID-19 Rapid Response Seed Grant Program is an exclusive funding opportunity for NORD member organizations. NORD will provide critical funding of up to $15,000 as a stop-gap measure to assist patient organizations with the burden of COVID-19-related lost income.

Eligibility and Award Criteria

- NORD member organization, in good standing
- Organization can demonstrate income loss from COVID-19
- Applicants must be based in the United States
- Applications must include a detailed budget explaining how the grant will support the organization’s operations
- Applications must include the organization’s IRS W-9 form
- Special consideration will be given for organizations which are not NORD members but are experiencing undue hardships; their mission must be rare disease- and patient-centered

Anticipated Grant Use

Grants will support:
- Virtual tools/software platforms
- Staff/Board/leader/volunteer training on fundraising
- Staff/Board/leader/volunteer training on communications
- Staff/Board/leader/volunteer training on human resources
- Consulting support
- Marketing or promotions
- Other use (need must be clearly demonstrated in the grant application)

Applications must demonstrate:

- How funding will support organizational infrastructure and/or capacity building
- Utility in enhancing the work of key staff or Board leaders
- Hardships incurred as a result of COVID-19 disruptions
- Effective use of funding
**Reporting Requirement**
Member organizations who are selected for funding agree to satisfy these requirements to the best of their ability. We ask that potential applicants understand the obligations associated with being a beneficiary of this seed grant program, and agree to do the following:

- Display their **“NORD member organization” badge** on their nonprofit website and in their communications *(see right)*
- Work with NORD to **develop at least two case studies** that capture grant impact and/or lessons learned, and include photos and/or video of the project if possible, so that we may share these learnings with our hundreds of nonprofit rare disease leaders
- **Acknowledge NORD** as the source of funding for any project in any marketing or promotional materials, if appropriate
- Complete a **Grant Outcomes Report** within 30 days of the project completion or December 1, 2020, whichever comes first