

NORD[®] COVID-19 RAPID RESPONSE SEED GRANTS APPLICATION



#TogetherWeAreStrong

APPLICATION GUIDELINES

NORD's COVID-19 Rapid Response Seed Grant Program is an exclusive funding opportunity for NORD member organizations. NORD will provide critical funding of up to \$15,000 as a stop-gap measure to assist patient organizations with the burden of COVID-19-related lost income.

Eligibility and Award Criteria

- NORD member organization, in good standing
- Organization can demonstrate income loss from COVID-19
- Applicants must be based in the United States
- Applications must include a detailed budget explaining how the grant will support the organization's operations
- Applications must include the organization's IRS W-9 form
- Special consideration will be given for organizations which are not NORD members but are experiencing undue hardships; their mission must be rare disease- and patient-centered

Anticipated Grant Use

Grants will support:

- Virtual tools/software platforms
- Staff/Board/leader/volunteer training on fundraising
- Staff/Board/leader/volunteer training on communications
- Staff/Board/leader/volunteer training on human resources
- Consulting support
- Marketing or promotions
- Other use (need must be clearly demonstrated in the grant application)

Applications must demonstrate:

- How funding will support organizational infrastructure and/or capacity building
- Utility in enhancing the work of key staff or Board leaders
- Hardships incurred as a result of COVID-19 disruptions
- Effective use of funding

Reporting Requirement

Member organizations who are selected for funding agree to satisfy these requirements to the best of their ability. We ask that potential applicants understand the obligations associated with being a beneficiary of this seed grant program, and agree to do the following:

- Display their “**NORD member organization**” badge on their nonprofit website and in their communications (*see right*)
- Work with NORD to **develop at least two case studies** that capture grant impact and/or lessons learned, and include photos and/or video of the project if possible, so that we may share these learnings with our hundreds of nonprofit rare disease leaders
- **Acknowledge NORD** as the source of funding for any project in any marketing or promotional materials, if appropriate
- Complete a **Grant Outcomes Report** within 30 days of the project completion or December 1, 2020, whichever comes first

