Show Your Stripes™

Make an impact on the biggest day of the year for rare diseases

Rare Disease Day® takes place on the last day of February each year. The goal is to all come together on one day to raise awareness about rare diseases and their impact on millions of people around the world. It’s never too early to get involved!

The National Organization for Rare Disorders (NORD®) is the official US sponsor of Rare Disease Day and as such, we work hand-in-hand with the European Organization for Rare Diseases (EURORDIS) leading the international campaign. To learn what’s happening around the world, visit the global website at rarediseaseday.org.

Alone we are rare. Together we are strong.
Get involved with Rare Disease Day and Show Your Stripes™!

A symbol for rare diseases, the zebra inspired the #ShowYourStripes call to action. Whether you or someone you know has been impacted by a rare disease, find a fun way to join our community through embracing stripes on Rare Disease Day.

Raise Social Awareness
To make the largest impact on social media, be sure to remember to tag #ShowYourStripes and #RareDiseaseDay in your posts.

Download Materials
Each year we release downloadable resources to help you in sharing your story with your local media or online. Sharing your experience helps people understand what it is like to live with or care for someone with a rare disease.

Host an Event
Everyone is invited to participate in Rare Disease Day. Host an event in your town, school or company to educate others about rare diseases and the needs of our community.

Donate
Your donations help us provide resources for the rare community across the country.

FOR MORE INFORMATION ABOUT RARE DISEASE DAY, VISIT: RAREDISEASES.ORG

Donations to NORD and interested sponsors may contact rddus@rarediseases.org.