

SHOW YOUR STRIPES®



NORD®
National Organization
for Rare Disorders



ON RARE DISEASE DAY®
FEBRUARY 29, 2024

HOW TO HOST A UNIVERSITY EVENT

Where do you start?

- Find a team of passionate individuals who display interest in rare disease.
- Seek a faculty advisor who is supportive of the event.
- Set a date and book a location on campus or schedule the virtual event.

Generate your idea

- There are several options for events on campus: panels; guest speakers; tabling on campus; movie night on rare diseases.
- Decide if you are going to focus on rare diseases in general or on one rare disease.

Research your topic

- Know what you are talking about! Take advantage of all the information and resources available on [NORD's website](#) including the [Rare Disease Day Fact Sheet](#).
- If you are focusing on one disease, use [NORD's Rare Disease Database](#) reports and [Rare Disease video library](#) to help educate yourself.

Find opportunities to collaborate

- Patient and caregiver speakers have personal views on rare diseases that can be critical to understanding diagnosis, treatment and everyday life.
- Disease-specific patient organizations can provide additional information and resources.
- Make connections on campus! Your event should be interesting for a variety of people regardless of their academic focus.

Promote the event

- Spread the word on social media!
- Poster your campus with the event details or use social media and email campaigns to promote a virtual event.
- Ask your professors and departments to share the event information with their students and in their weekly emails.
- Share the event with NORD! We would love to share your event on our [calendar](#) and with our community!

Don't forget

- NORD® is here to help with your events!
- Take a group picture and share with NORD at education@rarediseases.org.

Stay involved

- Are you interested in staying involved with NORD beyond Rare Disease Day®? [Sign up](#) for our bi-monthly Student Newsletter to stay up to date with what is going on!
- Consider starting a Club or Chapter to raise awareness about rare diseases on campus all year long! Email studentsforrare@rarediseases.org for more information.

Questions? Write to NORD at education@rarediseases.org.